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# Sustainable Solutions Challenge

Spiders for Sustainability

# Meet The Spiders For Sustainability



**Ava Cummings**



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# The Problem

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## Composting Program

Little Incentive



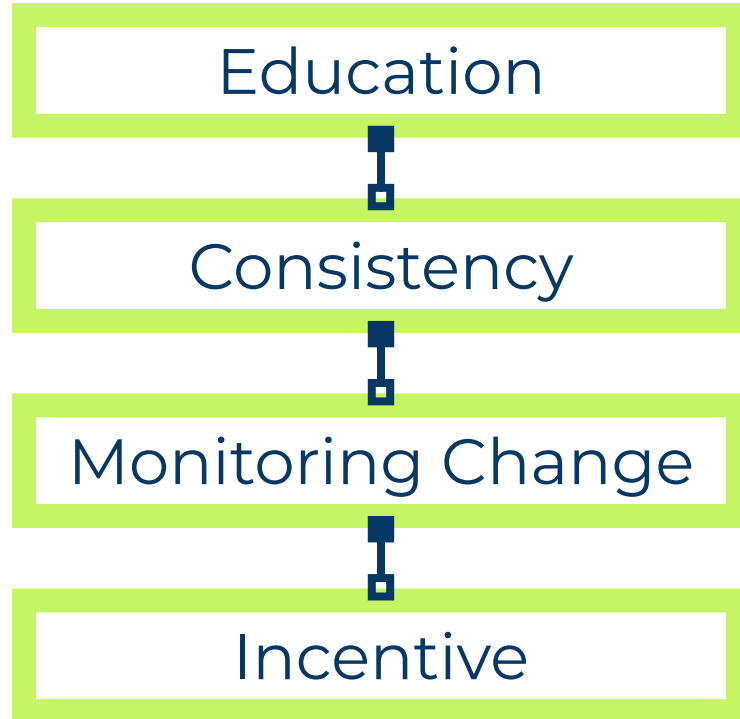
Lacking Education

Low Engagement

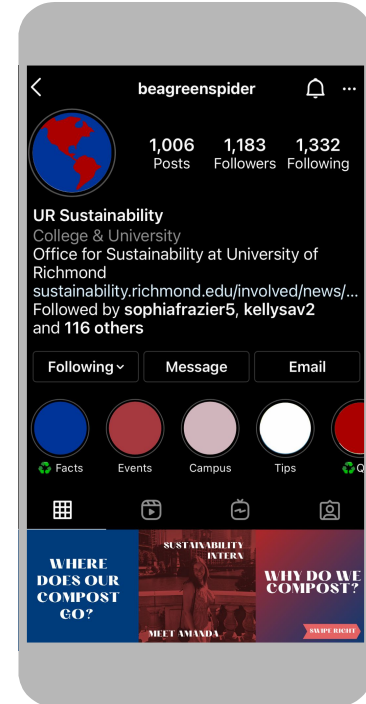
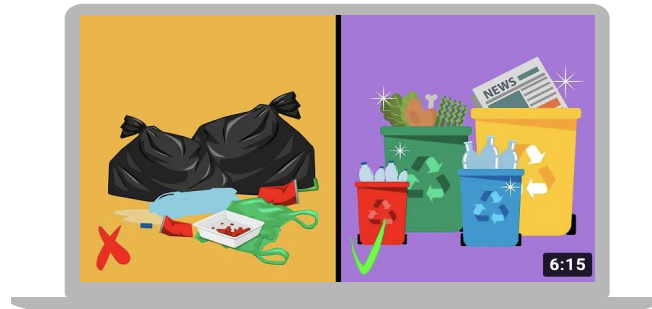
Consumer Confusion

# Our Solution

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# 1) Education: Teach How-To-Compost



## 2) Consistency: Same Packaging

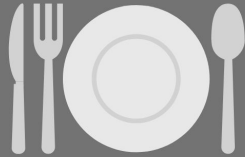
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### WHAT GOES WHERE?

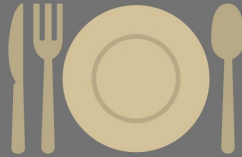
LANDFILL



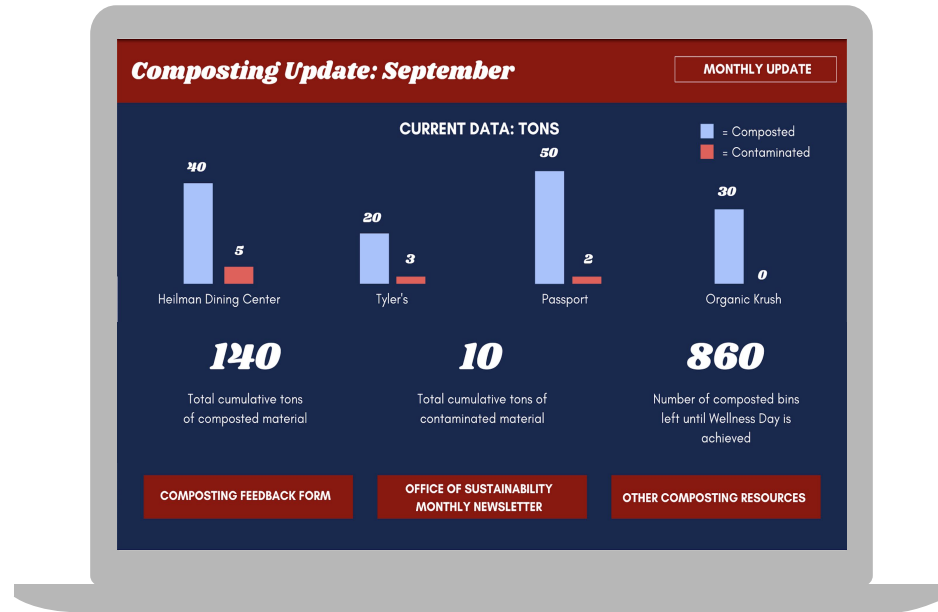
RECYCLE



COMPOST



# 3) Monitoring Change: Compost Dashboard



# 4) Incentive: Wellness Day



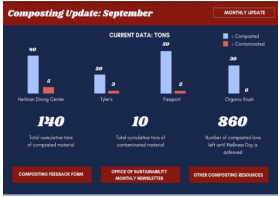
	Lowest Score	Highest Score	Average
Wellness Day	7	100	<u>87%</u>
Food Trucks	0	100	78%
Richmond Swag	0	100	48%



# Implementation Costs

Resource	Quantity	Unit Cost	Total Cost
Toter	3 additional toters	\$95	\$285
Signage	25 signs	\$15	\$375
Film Prize	1 prize	\$250	\$250
Intern Wage	120 hours	\$9.50	\$1140
Total			<b>\$2,050</b>

# Timeline



# Triple Bottom Line - It's Worth It

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# Impactful Solutions

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**Low Engagement**



**Lacking Education**



**Little Incentive**



**Consumer Confusion**



# Thank you!

We will now take any questions.