

# Q2 Conference

## "Defining Internship Success"

### Friday, April 5, 2019

<b>At the end of Q2, students will be able to:</b>		
Recall expectations for internship success		
Build relationships with alumni and corporate partners		
Define three strategies to effectively manage their brand		
<b>Time</b>	<b>Event</b>	<b>Presenters &amp; Location</b>
10:00 a.m.	Registration and Continental Breakfast	Robins Stadium, Hospitality Suite
10:30 a.m.	Unwritten Expectations and The Social Side of the Internship	Richard Coughlan, Ph.D.
		RSB Associate Professor of Management
		Paige Moynihan, '19
		Bobby Piluso, '19
		Pjay Togunde, '19
		Robins Stadium, Hospitality Suite
11:30 a.m.	Working Lunch -Getting the Most Out of an Internship:	Joel Mier, DBA
		Strategic Advisor, FeedTrail RSB Visiting Lecturer, Marketing
		Alumni and Corporate Partners
		Robins Stadium, Hospitality Suite
1:00 p.m.	BREAK	
1:15 p.m.	Know Before You Go: Costly Intern Mistakes that Impact Your Brand	Jessica Bailey, '11
		Campus Recruiting Manager, PwC
		Robins Stadium, Hospitality Suite
2:15 p.m.	Wrap-up	Shelley Burns, M.Ed.
		Center for Professional Skills

