Students who participate in this program will:

- Identify strategies to refine career interests and goals
- Recall critical skills, including virtual, to effectively engage and communicate with others
- Recognize top employer desired competencies for career readiness
- Practice one on one interviewing and attend a networking session with alumni & corporate partners

FRIDAY – JANUARY 29TH

2:45 – 3:30 p.m.  
Student Check-In and Registration

3:30 – 4:30 p.m.  
Welcome and Overview  
Paul Queally, ’86  
Shelley Burns, Director of Career Programs in Business

4:30 – 5:15 p.m.  
Improving Your Virtual Communication and Online Presence  
Rich Arnold

5:15 – 5:30 p.m.  
Break

5:30 – 6:15 p.m.  
Unconscious Bias and Its Impact on our Ability to Make a Good First Impression  
PwC Rep from D&I Department

6:15 – 7:15 p.m.  
Break/Dinner on Your Own

7:15 – 8:00 p.m.  
Naming and Claiming Your Strengths: A Foundation for Success  
Carrie Sue Casey

8:00 – 8:15 p.m.  
Wrap-Up and Next Steps  
Shelley Burns
10:30 - 10:45 a.m.  Welcome Day 2  
Mickey Quinones, Dean

10:45 - 11:30 a.m.  Industry Breakout Sessions  
1. Accounting  
2. Consulting  
3. Entrepreneurship  
4. Finance  
5. Marketing

11:30 - 11:45 a.m.  Break

11:45 - 12:30 p.m.  The Inner View to the Interview  
Dave Ong, ’87

12:30 - 1:30 p.m.  Break/Lunch on Your Own

1:30 - 2:00 p.m.  Interviews in the Expo - #1  
One on One Mock Interviews – Group A  
Explore the Expo - Group B

2:00 - 2:15 p.m.  Break

2:15 - 2:45 p.m.  Interviews in the Expo - #2  
One on One Mock Interviews – Group B  
Explore the Expo - Group A

2:45 - 3:00 p.m.  Break

3:00 - 3:30 p.m.  Making Connections - #1  
Speed Networking – Group A  
From Conversation to Connection – Group B  
Jack Reagan, ’89

3:30 - 3:45 p.m.  Break

3:45 - 4:15 p.m.  Making Connections - #2  
Speed Networking – Group B  
From Conversation to Connection – Group A  
Jack Reagan, ’89

4:15 - 4:30 p.m.  Break

4:30 - 5:00 p.m.  Wrap-Up  
Shelley Burns
Improving Your Virtual Communication and Online Presence
Chances are you have already been attending meetings and classes online; as such, you may feel that you know how to present yourself effectively. However, how do you know that, in fact, is the case? In addition, can you identify key strategies for effective virtual communication during presentations, interviews, meetings, and internships? This session will explore effective ways to personalize an impersonal online environment and build your personal brand.

Unconscious Bias and Its Impact on Your Ability to Make a Good First Impression
Most of us like to hang around people who are “like us,” that is, people who share similar interests, backgrounds, ages, and experiences. With five generations in the workplace, that can be especially problematic for college students, if recruiters make hiring assumptions, based on generational or cultural differences. Students looking to explore careers and opportunities may also choose not to accept an internship or job, based on perceptions of others. Known as unconscious bias, experts tell us that our unconscious mind makes a majority of our decisions, which creates blind spots. As a result, such thinking can narrow our vision and potentially influence our behaviors and career growth. Are you letting blind spots steer your decision making? It’s time to take control.

Naming and Claiming Your Strengths: A Foundation for Success
Self-awareness is key to success, and identifying your talents is the first step. Rooted in positive psychology, Carrie Sue Casey will introduce the basics of Clifton Strengths (formerly StrengthsFinder) so that participants are primed for deeper understanding of themselves and others - and are on the way to tapping into their true potential.

Naming and claiming your unique strengths are only parts of the equation for tapping into personal potential. This hands-on session will encourage participants to proactively apply their strengths in every day scenarios. Practical exercises and examples can help make concepts stick so that you can really aim them at your professional goals.

Industry Breakout Sessions (Accounting, Consulting, Entrepreneurship, Finance, and Marketing)
You have heard that to land an internship or job you need to “network.” However, do you really understand what networking is, when to do it, and how to do it? Facilitated by alumni and corporate partners within a designated industry, the smaller breakout sessions will give students an opportunity to explore effective networking strategies by industry, identify current employer trends, and discuss the impact of working in a COVID-19 world.

The Inner View to the Interview
Getting hired. Think it’s all resumes and who you know? David Ong, ‘87, senior director, corporate recruiting at Maximus, will share key insights into the behavioral interview process, including how to articulate your strengths using the S.T.A.R. method.

One on One Mock Interviews
Each student will meet one on one with an alumnus/na or corporate partner to practice effective interviewing techniques.

Explore the Expo
Students will have the opportunity to explore the RSB Student Organization booths available in the Expo. Additionally, each Q-ambassador will have a pod/booth and be available to answer questions and provide peer feedback.

Q-camp 13th Anniversary Speed Networking!
The speed networking session is an opportunity for students to apply the skills they have learned throughout the Q-camp conference. Join alumni, corporate partners, and recruiters to test your newly acquired knowledge and skills!

From Conversation to Connection
You have attended Q-camp, so what’s next? Jack Reagan, ’89 will discuss the role that follow-up plays in networking success. Participants will also identify action items related to their career goals and review strategies for achieving them.