Friday, January 29 - Saturday, January 30, 2021
Virtual Conference – Accelevents Platform
Sponsored by the Robins School of Business

Agenda Summary

Students who participate in this program will:

- Identify strategies to refine career interests and goals
- Recall critical skills, including virtual, to effectively engage and communicate with others
- Recognize top employer desired competencies for career readiness
- Practice one on one interviewing and attend a networking session with alumni & corporate partners

Agenda

Friday – January 29th - Eastern Time Zone/EST

3:00 – 3:30 p.m.  Q-camp 2021 Event Opens
Pre-Register for Sessions, Check Out the Speakers, Explore the Expo Hall

3:30 – 4:15 p.m.  Welcome and Overview
Paul Queally, ’86
Shelley Burns

4:15 – 4:30 p.m.  Break

4:30 – 5:15 p.m.  Communication & Strengths - #1
Improving Your Virtual Communication and Online Presence – Team Blue
Rich Arnold

Naming and Claiming Your Strengths: A Foundation for Success – Team Red
Carrie Sue Casey
5:15 – 5:30 p.m.  Break

5:30 – 6:15 p.m.  Communication & Strengths - #2
Improving Your Virtual Communication and Online Presence – Team Red
Rich Arnold

Naming and Claiming Your Strengths: A Foundation for Success – Team Blue
Carrie Sue Casey

6:15 – 7:15 p.m.  Break/Dinner on Your Own

7:15 – 8:00 p.m.  Acknowledging Unconscious Bias and Becoming an Inclusive Leader
Joel Howell
Alexa Merschel, ’97

8:00 – 8:15 p.m.  Wrap-Up and Next Steps
Shelley Burns

Saturday, January 30th - Eastern Time Zone/EST

10:00 – 10:15 a.m.  Dean’s Welcome – Day 2
Mickey Quinones

10:15 – 10:30 a.m.  Break

10:30 – 11:30 a.m.  Breakout Sessions & Inner View - #1
Industry Breakout Sessions – Team Blue
1. Accounting
2. Consulting
3. Entrepreneurship
4. Finance
5. Marketing

The Inner View to the Interview – Team Red
Dave Ong, ’87

11:30 – 11:45 a.m.  Break

11:45 -12:45 p.m.  Breakout Sessions & Inner View #2
Industry Breakout Sessions – Team Red
1. Accounting
2. Consulting
3. Entrepreneurship
4. Finance
5. Marketing

The Inner View to the Interview – Team Blue
Dave Ong, ’87
12:45 – 1:30 p.m.  Break/Lunch on Your Own

1:30 – 2:00 p.m.  Expo Hall - #1
    One on One Mock Interviews (Assigned) – Team Blue
    Explore the Expo – Team Red

2:00 – 2:15 p.m.  Break

2:15 – 2:45 p.m.  Expo Hall - #2
    One on One Mock Interviews (Assigned) – Team Red
    Explore the Expo – Team Blue

2:45 – 3:00 p.m.  Break

3:00 – 3:30 p.m.  Making Connections - #1
    Speed Networking – Team Blue
    From Conversation to Connection – Team Red
    Jack Reagan, ’89

3:30 – 3:45 p.m.  Break

3:45 – 4:15 p.m.  Making Connections - #2
    Speed Networking – Team Red
    From Conversation to Connection – Team Blue
    Jack Reagan, ’89

4:15 – 4:30 p.m.  Break

4:30 – 5:00 p.m.  Bringing It All Together – Speaker Panel with Q&A
    Shelley Burns
## Student Track Assignments

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<thead>
<tr>
<th>Time</th>
<th>Team Blue</th>
<th>Team Red</th>
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<td><strong>Friday – January 29th - Eastern Time Zone/EST</strong></td>
<td><strong>Welcome and Overview</strong></td>
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<td><strong>Communication &amp; Strengths - #1</strong></td>
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<td>4:30 – 5:15 p.m.</td>
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<td>10:30 – 11:30 a.m.</td>
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<td>2:15 – 2:45 p.m.</td>
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Session Descriptions

Improving Your Virtual Communication and Online Presence
Chances are you have already been attending meetings and classes online; as such, you may feel that you know how to present yourself effectively. However, how do you know that, in fact, is the case? In addition, can you identify key strategies for effective virtual communication during presentations, interviews, meetings, and internships? This session will explore effective ways to personalize an impersonal online environment and build your personal brand.

Naming and Claiming Your Strengths: A Foundation for Success
Self-awareness is key to success, and identifying your talents is the first step. Rooted in positive psychology, Carrie Sue Casey will introduce the basics of Clifton Strengths (formerly StrengthsFinder) so that participants are primed for deeper understanding of themselves and others - and are on the way to tapping into their true potential.

Naming and claiming your unique strengths are only parts of the equation for tapping into personal potential. This hands-on session will encourage participants to proactively apply their strengths in every day scenarios. Practical exercises and examples can help make concepts stick so that you can really aim them at your professional goals.

Acknowledging Unconscious Bias and Becoming an Inclusive Leader
Experts tell us that our brains create patterns based on our experiences. These patterns influence how we understand the world and, in fact, our unconscious mind actually makes a majority of our decisions. While these unconscious biases are human, they may impact our behaviors, career opportunities and professional development in ways that we don’t realize. For example, are your first impressions really reliable? Is the language you use inclusive? Are you ready to hone your skills and become a more intentional, inclusive leader? Let’s take action together.

Industry Breakout Sessions (Accounting, Consulting, Entrepreneurship, Finance, and Marketing)
You have heard that to land an internship or job you need to “network.” However, do you really understand what networking is, when to do it, and how to do it? Facilitated by alumni and corporate partners within a designated industry, the smaller breakout sessions will give students an opportunity to explore effective networking strategies by industry, identify current employer trends, and discuss the impact of working in a COVID-19 world. Upon entering the session, students will select one breakout room for their preferred industry during this time period.

The Inner View to the Interview
Getting hired. Think it’s all resumes and who you know? David Ong, ’87, senior director, corporate recruiting at Maximus, will share key insights into the behavioral interview process, including how to articulate your strengths using the S.T.A.R. method, as well as how to incorporate the latest interviewing tools being utilized by employers. The highlight of the program will be a 15-minute demonstration of a behavioral interview featuring a Q-camp participant.

One on One Mock Interviews
Students will be assigned to meet one on one with an alumnus/na or corporate partner to practice effective interviewing techniques.
Explore the Expo
Students will have the opportunity to explore the RSB Student Organization booths available in the Expo. Additionally, each Q-ambassador will have a pod/booth and be available to answer questions and provide peer feedback.

Q-camp 13th Anniversary Speed Networking!
The speed networking session is an opportunity for students to apply the skills they have learned throughout the Q-camp conference. Join alumni, corporate partners, and recruiters to test your newly acquired knowledge and skills! There will be (3) 10-minute networking rounds. Students will automatically be paired with a volunteer for each round.

From Conversation to Connection
You have attended Q-camp, so what’s next? Jack Reagan, ’89 will discuss the role that follow-up plays in networking success. Participants will also identify action items related to their career goals and review strategies for achieving them.

Bringing It All Together – Speaker Panel with Q&A
Students who attend Q-camp and then seek to practice the employer desired career readiness competencies, will benefit the most from the Q-camp conference. Plenary speakers will come together to highlight core concepts, answer your questions, and guide your next steps.