

Q-camp Agenda

At the end of Q-camp, students will be able to:			
Identify strategies to refine career interests and goals			
Recognize top employer desired competencies for career readiness			
Define networking and locate job search resources, both on and off campus			
Discuss components of a professional brand and demonstrate skills to effectively build relationships			
<i>TIME</i>	<i>EVENT</i>	<i>PRESENTER(S)</i>	<i>LOCATION</i>
FRIDAY, JANUARY 25, 2019			
2:00 p.m. Bus 1 2:30 p.m. Bus 2 3:00 p.m. Bus 3 3:30 p.m. Bus 4	Students depart the University of Richmond	Q-ambassadors, '19 & '20	Queally Center (Outside) 142 UR Drive Bus stop adjacent to U21 parking lot
2:15 p.m.- 4:15 p.m.	Westin Hotel Arrival/Check-in		Hotel Lobby
4:30 p.m. - 5:15 p.m.	Business Beyond the Classroom	Shelley Burns /Yichi Zhang, '13	Blue Ridge Ballrooms A-E
5:15 p.m. - 6:00 p.m.	Why Q-camp?	Paul Queally, '86	Blue Ridge Ballrooms A-E
6:00 p.m. – 6:10 p.m.	Break		
6:10 p.m. -7:10 p.m.	From HAHA to AHA: Building Relationships to Advance Your Career	James Wasilewski	Blue Ridge Ballrooms A-E
7:10 p.m. - 7:30 p.m.	Break and Transition to Dinner		
7:30 p.m. - 9:30 p.m.	Let's Do Dinner: Dining Our Way to Success	Shelley Burns	Chesapeake Ballrooms A-C
SATURDAY, JANUARY 26, 2019			
8:15 a.m. - 9:00 a.m.	Breakfast and LinkedIn Photo Booth	Duane Berger	Blue Ridge Pre-function Area
9:00 a.m. - 10:30 a.m.	The Art of Communication - GROUP A	Patti Carey	Blue Ridge Ballrooms C-E
	Decoding People - GROUP B	Charles Collie, G'89	Chesapeake Ballrooms A-B
10:30 a.m. - 10:45 a.m.	Break		
10:45 a.m. - 12:15 p.m.	The Art of Communication - GROUP B	Patti Carey	Blue Ridge Ballrooms C-E
	Decoding People - GROUP A	Charles Collie, G'89	Chesapeake Ballrooms A-B
12:15 p.m. - 1:00 p.m.	Buffet Lunch		Shenandoah Ballrooms A-C
12:15 p.m. - 1:30 p.m.	Hotel Check-out/LinkedIn Photo Booth	Duane Berger	Blue Ridge Pre-function Area
1:30 p.m. - 2:30 p.m.	Summer Adventure: What's in Your Future?	Christina McClung	Chesapeake Ballrooms A-C
2:30 p.m. - 3:00 p.m.	Break & LinkedIn Photo Booth	Duane Berger	Blue Ridge Pre-function Area
3:00 p.m. – 3:30 p.m.	Interview Coaching Session Group A1 Informational Interview Workshop Group A2	Alumni/Corporate Partners Sundie Marquardt	Blue Ridge Ballrooms A-C & E Chesapeake Ballroom C
3:45 p.m. – 4:15 p.m.	Interview Coaching Session Group A2 Informational Interview Workshop Group A1	Alumni/Corporate Partners Sundie Marquardt	Blue Ridge Ballrooms A-C & E Chesapeake Ballroom C
3:00 p.m.– 4:00 p.m.	LinkedIn Profile Workshop Group B (All)	Carrie Friedrich, G'15	Chesapeake Ballrooms A-B
4:30 p.m. - 5:00 p.m.	Interview Coaching Session Group B1 Informational Interview Workshop Group B2	Alumni/Corporate Partners Sundie Marquardt	Blue Ridge Ballrooms A-C & E Chesapeake Ballroom C
5:15 p.m. – 5:45 p.m.	Interview Coaching Session Group B2 Informational Interview Workshop Group B1	Alumni/Corporate Partners Sundie Marquardt	Blue Ridge Ballrooms A-C & E Chesapeake Ballroom C
4:30 p.m. – 5:30 p.m.	LinkedIn Profile Workshop Group A (All)	Carrie Friedrich, G'15	Chesapeake Ballrooms A-B
5:45 p.m. - 6:45 p.m.	Q-camp 11 th Anniversary Reception	Alumni/Corporate/Faculty	Shenandoah Ballrooms A-C
6:45 p.m. - 7:00 p.m.	Break		
7:00 p.m. -7:30 p.m.	I Made the Connection, Now What?	Jack Reagan, '89	Chesapeake Ballrooms A-C
7:30 p.m. - 7:50 p.m.	Q-camp Group Photo	Duane Berger	Chesapeake Ballrooms A-C
8:00 p.m.	Students depart the Westin Hotel	Q-ambassadors, '19 & '20	Hotel Lobby

Q-Camp 2019 Session Descriptions

Two-day overnight conference for sophomore business students

Business Beyond the Classroom

Overview of conference (**Shelley Burns**) and keynote speaker: **Yichi Zhang, '13**. “*Flip the Script - The Art of Personal Branding*”

There was a time in personal branding history where your pedigree held the keys to the kingdom. Your skills, resume, and the combination of who you knew, could open the doors to great riches. Things have changed. Make no mistake, knowing the right people and being exceptional at what you do are still foundational, they're just not sufficient in the age of content overwhelm and non-stop internet access. Building your personal brand today requires dedicating some serious resources towards creating awareness of who you are and the value you can bring to others.

Why Q-camp?

Alumnus **Paul Queally, '86**, shares his macro view of the economy and the role that business students can play to achieve personal and professional success.

From HAHA to AHA: Building Relationships to Advance Your Career

You have heard that to land an internship or job you need to “network.” However, do you really understand what networking is and how to do it? **James Wasilewski** will facilitate a group exercise around how to build relationships for personal and professional success.

Let's Do Dinner: Dining Our Way to Success

What is the primary purpose of a business meal, and how can you differentiate yourself throughout the process? **Shelley Olds Burns** will facilitate a hands-on dinner, which pairs students with seniors, alumni, & corporate partners. Key topics for this session will include dining etiquette & the art of conversation.

The Art of Communication

What role do soft skills versus hard skills play in your overall success? What aspects of communication are most critical in making a good first impression? **Patti Carey** will cover fundamental communication competencies that will strengthen your networking and interviewing skills.

Decoding People

Have you ever wondered why you can have a conversation with someone but not a connection? **Charles Collie** will help you describe your own personality and identify the personality of others, in an effort to adapt your communication style and market yourself well.

Summer AdVenture: What's in Your Future?

Getting hired. Think it's all resumes and who you know? Capital One Vice President for Human Resources, **Christina McClung**, will share what employers are looking for in the ideal candidate profile.

Interview Coaching Session (30 Minutes) and Informational Interview Workshop (30 Minutes)

Each student will meet one on one with an alumnus/a or corporate partner to practice effective interviewing techniques.

Career Coach **Sundie Marquardt** will facilitate a session about informational interviews, including strategies for gathering career information and enhancing your network.

LinkedIn Profile Workshop

Carrie Friedrich, G'15, product marketing manager for LinkedIn, will facilitate a session on how to build an effective profile.

Q-camp 11th Anniversary Reception!

The closing reception is an opportunity for students to apply the skills they have learned throughout the Q-camp conference. Join alumni, corporate partners, recruiters, and faculty to test your newly acquired knowledge and skills!

I Made the Connection, Now What?

You have attended Q-camp, so what's next? **Jack Reagan, '89** will discuss the role that follow-up plays in networking success. Participants will also identify action items related to their career goals and review strategies for achieving them.