Wednesday	Activity	Details	Venue
6:00 - 7:30 PM	Pre-event (limit 35 people)	Social Hour - Questions Answered	EY iLab, Room 123

Friday	Activity	Details	
6:00 PM	Registration	Robbins Tower, Robins School of Business	Moelchert Commons
7:00 PM	Welcome & Pitch Night	Welcome announcements and team formation with our Techstart Facilitator	Ukrop Auditorium
10:00 PM	Wrap up	Sessions end	Ukrop Auditorium

Saturday	Activity	Details	Room/Catering Request
10:00 AM	Morning Gathering and Announcements	Review the day's agenda, optional workshops, team focus areas, mentoring process, and reminders on logistics.	Moelchert Commons. Light breakfast & beverages.
11:30 AM	**Deadline for any changes in team membership, and submission of final names.**		
12:00 - 2:00 PM	Optional Mentor Time	Focus on realistic product/service, and prooving market demand.	In person discussions in team workrooms, or distance-based mentor discussions.
2:00 PM	Lunch	Enjoy some great food to fuel your journey!	Moelchert Commons.
2:00 PM	Afternoon Announcements	Reminders and encouragement.	Moelchert Commons
2:30 - 3:00 PM	Optional Workshops	1) Design Thinking - What assumptions do I need to get right?	EY ilab
2:30 - 3:00 PM	Optional Workshops	2) NASA Tech Transfer Opportunities	Room TBD
3:30 - 4:00 PM	Optional Workshops	3) Customer Discovery - How do I know if there is market demand?	EY iLab
4:00 - 6:00 PM	**Core Mentorship Blocks**	**Team and mentor connections.**	**Team Work Rooms**

4:30 - 5:00 PM	Optional Workshops	4) Lean Canvas - Establishing a business model, quickly	EY iLab
5:30 - 6:00 PM	Optional Workshops	5) Startup Finance - Describing revenue streams and good assumptions	EY iLab
7:00 PM	Wind Down	Yoga & Mindfulness	On the patio, weather permitting.
7:30 PM	Evening Wrap-Up	Announcements, requests for help, and encouragement.	Moelchert Commons
Sunday	**Activity**	**Details**	**Room/Catering Request**
10:00 AM	Morning announcements	Review the day's agenda, focus areas, judging criteria, and tech-pitch preparation.	Moelchert Commons.
10:00 AM - 4:00 PM	Re-fuel Station	Beverage barrell & snack bars	Moelchert Commons
11:00 AM	Optional Workshop	6) Pitching Workshop - Making the best impression possible	EY iLab
12:00 - 2:00 PM	Optional mentoring sessions	Please reqeust mentorship on pitching, as needed.	Team Workrooms and/or Virtual
1:00 PM	Lunch and Announcements	Post-lunch check-ins, status reports, and ask for help	Box Lunches. Moelchert Commons
3:30 PM	**Deadline for submission of slides (Google or Canva only) and Walk-up Music**		
5:00 PM	Evening presentation and competition starts	Welcome, Pitches and Winners Announced	Ukrop Auditorium
7:30 PM	Event Reception and Celebration	Networking Time	Moelchert Commons. Light Reception