# Q-Camp Agenda

**January 29-30, 2010**

**Wyndham Virginia Crossings Resort**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>2:45 p.m. Bus #1</td>
<td>Depart University of Richmond</td>
<td>Joe Testani, Career Development Center</td>
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<tr>
<td>3:00 p.m. Bus #2</td>
<td></td>
<td>Julie Ehlers, Robins School of Business</td>
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<td>Parking Loop adjacent to RSB and Jepson Hall</td>
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<tr>
<td>3:30-4:30 p.m.</td>
<td>Hotel Arrival/Registration/Check-in</td>
<td>Hotel Lobby</td>
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<td>4:30-5:15 p.m.</td>
<td>Why Q-Camp?</td>
<td>Bob Schmidt</td>
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<td></td>
<td>• Introduction/Icebreaker</td>
<td>Interim Dean, Robins School of Business</td>
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<td>• Agenda Review/Goal Clarification</td>
<td>Shelley Olds Burns</td>
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<td></td>
<td>• Intention setting for group: what do you hope to gain?</td>
<td>Director of Career Programs</td>
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<td>Robins School of Business</td>
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<td>Ballroom A</td>
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<td>Madison Building, 2nd Floor</td>
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<tr>
<td>5:15-6:30 p.m.</td>
<td>The Art of Communicating Part 1</td>
<td>Patti Carey</td>
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<td>• Fundamental Communication competencies (introduce self)</td>
<td>Founder &amp; President, Workforce Strategies, LLC</td>
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<td>• Defining your 1 minute “elevator” pitch</td>
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<td>• Interviewing Tips &amp; Tricks</td>
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<td>6:30 -7:15 p.m.</td>
<td>Dress for Dinner (Business Attire)/Break</td>
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<td>7:15 – 9:00 pm</td>
<td>Let’s Do Dinner: Dining Your Way to Success</td>
<td>Katybeth Lee</td>
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<td>• Overview</td>
<td>Assistant Director</td>
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<td>• Table talk</td>
<td>Career Development Center</td>
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<td>• Networking</td>
<td>MBA Students &amp; GB Alumni</td>
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<td>• Practice your one minute elevator pitch</td>
<td>Ballroom A</td>
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<td>Madison Building, 2nd Floor</td>
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<td>Time</td>
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<td>7:30 – 8:30 am</td>
<td>Continental Breakfast</td>
<td>Continuous Break Area</td>
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<td>Outside Ballroom A Madison Building, 2nd Floor</td>
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<tr>
<td>8:30-9:30 a.m.</td>
<td>The Art of Communicating Part 2</td>
<td>Patti Carey</td>
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<td>• Next Steps...</td>
<td>Founder &amp; President, Workforce Strategies, LLC</td>
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<td>• Business Card Protocol</td>
<td>Ballroom A</td>
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<td>• Revise &amp; Practice elevator pitch</td>
<td>Madison Building, 2nd Floor</td>
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<td>• Business Thank You letters</td>
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<td>9:30 – 9:45 a.m.</td>
<td>Break/Network</td>
<td>Continuous Break Area</td>
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<td>9:45-11:00 a.m.</td>
<td>Speed Reading People</td>
<td>Charles Collie</td>
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<td>• Introductions</td>
<td>Managing Director, BoldStroke Consulting</td>
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<td>• Group Dynamics/Personality</td>
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<td>• Business simulation</td>
<td>Ballroom A</td>
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<td>11:00 – 11:15 a.m.</td>
<td>Break/Network</td>
<td>Continuous Break Area</td>
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<tr>
<td>11:15 – 12:30 p.m.</td>
<td>Recruiting Strategies in Turbulent Times</td>
<td>Joe Testani</td>
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<td>• New trends in college recruiting</td>
<td>Associate Director, Career Development Center</td>
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<td>• The Junior Year (prep &amp; strategies)</td>
<td>Ballroom A</td>
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<td>• Study Abroad and recruiting</td>
<td>Madison Building, 2nd Floor</td>
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<td>• The impact of today’s strategies on tomorrow’s success</td>
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<td>12:30 – 1:30 p.m.</td>
<td>Buffet Lunch /Break</td>
<td>Dining Room</td>
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<td>Madison Building, 2nd Floor</td>
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<td>1:30 – 2:45 p.m.</td>
<td>Internship and Summer Employment: Are you Ready?</td>
<td>Christina M. McClung</td>
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<td>• Core Skills for Success</td>
<td>Chief Recruiting Officer, Northwestern Mutual Financial Network</td>
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<td>• Generations in the workplace</td>
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<td>• Assessing the culture</td>
<td>Q Camp “Alumni” Panel</td>
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<td>Intern peer perspective</td>
<td>Emily Acqua ’10 (Consulting)</td>
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<td>• Assessing the culture</td>
<td>Jessica Bailey ’11 (Accounting)</td>
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<td>• Networking</td>
<td>Meaghan Griffith’10 (Marketing &amp; Sales)</td>
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<td>• Connect &amp; follow-up</td>
<td>Dan Grillo Madero ’10 (Finance)</td>
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<td>Emily Sackett ’10 (Public Relations)</td>
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<td><strong>2:45 – 3:00 p.m.</strong></td>
<td>Break</td>
<td>Continuous Break Area</td>
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<td><strong>3:00 – 4:00 p.m.</strong></td>
<td>I Made the Connection, Now What?</td>
<td>Pete Bartok&lt;br&gt;Faculty Recruiting Manager&lt;br&gt;KPMG, LLP&lt;br&gt;Ballroom A&lt;br&gt;Madison Building, 2nd Floor</td>
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<td>Email etiquette&lt;br&gt;Online social networking (LinkedIn)&lt;br&gt;Phone follow-up</td>
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<td><strong>4:00 – 5:00 p.m.</strong></td>
<td>Dress for business formal dinner</td>
<td>Store tagged luggage/belongings&lt;br&gt;Ballroom A&lt;br&gt;Madison Building, 2nd Floor</td>
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<td>Hotel Room Check-out</td>
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<td><strong>5:00 – 6:00 p.m.</strong></td>
<td>Interactive Panel – Meet with Executives</td>
<td>Art Brown, B ’81&lt;br&gt;Consultant&lt;br&gt;Spencer Stuart&lt;br&gt;Lisa Van Riper&lt;br&gt;Assist VP Communications&lt;br&gt;University of Richmond&lt;br&gt;Mark Wysong&lt;br&gt;Regional VP, Strategic Pricing and Analytics&lt;br&gt;Hospital Corporation of America&lt;br&gt;Ballroom A&lt;br&gt;Madison Building, 2nd Floor</td>
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<td>Current business environment&lt;br&gt;What businesses are looking for in their employees&lt;br&gt; Skill development through campus leadership</td>
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<td><strong>6:00 – 6:30 p.m.</strong></td>
<td>Q-Camp Wrap-Up</td>
<td>Ballroom A&lt;br&gt;Madison Building, 2nd Floor</td>
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<td><strong>6:30 – 6:45 p.m.</strong></td>
<td>Break</td>
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<td><strong>6:45 – 7:15 p.m.</strong></td>
<td>Networking Reception</td>
<td>Henrico Prefunction Area&lt;br&gt;Outside Ballroom B&lt;br&gt;Madison Building, 2nd Floor</td>
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<td>UR’s Alumni, Dean &amp; Faculty; Panel Guests and Corporate partners</td>
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<td><strong>7:15 – 9:00 p.m.</strong></td>
<td>Dinner</td>
<td>Bob Schmidt, Dean&lt;br&gt;Edith Vega, ’10&lt;br&gt;Robins School of Business&lt;br&gt;Ballroom B&lt;br&gt;Madison Building, 2nd Floor</td>
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<td>UR’s Alumni, Dean &amp; Faculty, Corporate Executives&lt;br&gt;Career Development Center Staff</td>
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<td><strong>9:15 p.m.</strong></td>
<td>Buses depart to UR Campus for Students</td>
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