



**“Navigating the New World of Work”**  
**Friday, January 26 - Saturday, January 27, 2024**  
**The Westin Richmond**

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## Agenda

*Students who participate in this program will:*

- *Identify strategies to refine career interests and goals.*
- *Recall critical skills, including virtual, to effectively engage and communicate with others.*
- *Recognize top employer desired competencies for career readiness.*
- *Practice one on one interviewing and attend networking sessions with alumni & corporate partners.*

### Friday, January 26, 2024

2:00 – 3:30 p.m.	Buses Transport students to the Westin Hotel/Room Check-in
4:00 – 4:45 p.m.	<b>Welcome and Overview (with Q-ambassadors)</b> Shelley Burns, M.Ed., University of Richmond Blue Ridge Ballroom
4:45 – 5:00 p.m.	<b>Break</b>
5:00 – 5:55 p.m.	<b><u>Communication Session #1</u></b> <b>Tuning In: Fine-tuning First Impressions and Communication Skills</b> Patti Carey, Workforce Strategies Blue Ridge Ballroom  <b>Communication Styles: A Foundation for Success</b> Sundie Marquardt, Sun Communications Shenandoah Ballroom
5:55 – 6:10 p.m.	<b>Break (Speakers switch ballrooms)</b>
6:10 – 7:05 p.m.	<b><u>Communication Session #2</u></b> <b>Tuning In: Fine-tuning First Impressions and Communication Skills</b> Patti Carey, Workforce Strategies Shenandoah Ballroom  <b>Communication Styles: A Foundation for Success</b> Sundie Marquardt, Sun Communications Blue Ridge Ballroom
7:05 – 7:30 p.m.	<b>Break</b>

7:30 – 9:00 p.m. **Let's Do Dinner – Dining Our Way to Success**  
Shelley Burns, M.Ed., University of Richmond  
Chesapeake Ballroom

9:15– 9:45 p.m. **QA PODs Questions & Answers (Optional)**  
Pre-Function Space

## Saturday, January 27, 2024

7:00 – 7:50 a.m. **Breakfast**  
Chesapeake Ballroom  
**LinkedIn Photo Booth**  
Blue Ridge Pre-Function Area

7:50 – 9:00 a.m. **The Inner View to the Interview**  
Dave Ong, '87, talent acquisition executive  
Chesapeake Ballroom

9:00 – 9:30 a.m. **Break/LinkedIn Photo Booth**

9:30 a.m. – 12:15 p.m. **Networking Session #1**  
**One on One Mock Interviews**  
Blue Ridge Ballrooms A-D

**Networking Session #2**  
**Virtual Interview Workshop**  
Chesapeake Ballroom C

**Networking Session #3**  
**Speed Networking Exercise**  
Shenandoah Ballroom

12:00 – 1:00 p.m. **Lunch/Check-out/LinkedIn Photo Booth**  
**Lunch:** Chesapeake Ballroom A-B  
**Check-out:** From hotel and take luggage to Blue Ridge E

1:00 - 2:00 p.m. **Managing Your Career #1**  
**Job Search 2.0: LinkedIn + ChatGPT Secrets Revealed**  
Jeremy Schifeling, Khan Academy  
Chesapeake Ballroom

2:00 – 2:10 p.m. **Break**

2:10 – 3:15 p.m. **Managing Your Career #2**  
**Looking Back to Move Ahead /Wrap-up + Group Photo**  
Shelley Burns, M.Ed., University of Richmond  
Chesapeake Ballroom

3:15 – 3:30 p.m. **Students and Buses Depart for UR**

## Session Descriptions

### **Tuning In: Fine-tuning First Impressions and Communication Skills**

Whether you're meeting new people, networking, or interviewing, mastering the art of first impressions is essential. Attendees will gain tools and strategies needed to present yourself confidently. Presenter **Patti Carey** will also introduce key principles that will differentiate you as a valued young professional.

### **Communication Styles – A Foundation for Success**

**Sundie Marquardt** will explore different communication styles, as well as cover a simple four-quadrant, four-color model to help you better understand your personal style, strengths, and provided value. Attendees will also learn to lean into what others need when on a team, in an interview, and in the classroom.

### **Let's Do Dinner: Dining Our Way to Success**

What is the primary purpose of a business meal, and how can you differentiate yourself throughout the process? **Shelley Olds Burns, M.Ed.** will facilitate a hands-on dinner, which pairs students with seniors who have previously attended Q-camp. Key topics include dining etiquette and the art of conversation.

### **The Inner View to the Interview**

Getting hired. Think it's all resumes and who you know? **David Ong, '87**, talent acquisition executive and past president of the National Association of Colleges and Employers (NACE), will share key insights into the behavioral interview process. Key topics include how to articulate your strengths using the S.T.A.R. method and how to incorporate the latest interviewing tools utilized by employers. Student attendees will also benefit from seeing a 15-minute demonstration of a behavioral interview featuring a Q-camp participant.

### **One on One Mock Interviews**

Students will meet with an alumnus/na or corporate partner to practice interviewing techniques.

### **Virtual Interview Workshop**

Whether a seasoned virtual interviewee or a novice, job seekers need to know employer expectations for online interviews. In this session, **Cristie Lucas** will explore tips for effective online engagement.

### **Speed Networking**

The speed networking session is an opportunity for students to apply the skills they have learned throughout Q-camp. Join alumni, corporate partners, and faculty to test your knowledge and skills!

### **Job Search 2.0: LinkedIn + ChatGPT Secrets Revealed**

**Jeremy Schifeling**, author of *Linked* and *ChatGPT for Careers*, will discuss key strategies for using the most advanced ChatGPT and LinkedIn techniques for your job search.

### **Looking Back to Move Ahead**

You have attended Q-camp, so what's next? **Shelley Burns, M.Ed.**, will discuss the roles that reflection and follow-up play in helping students to refine their career interests and goals.